



ASCRS
BUSINESS *of* REFRACTIVE
CATARACT SURGERY
— SUMMIT —

Roadmap Workshop





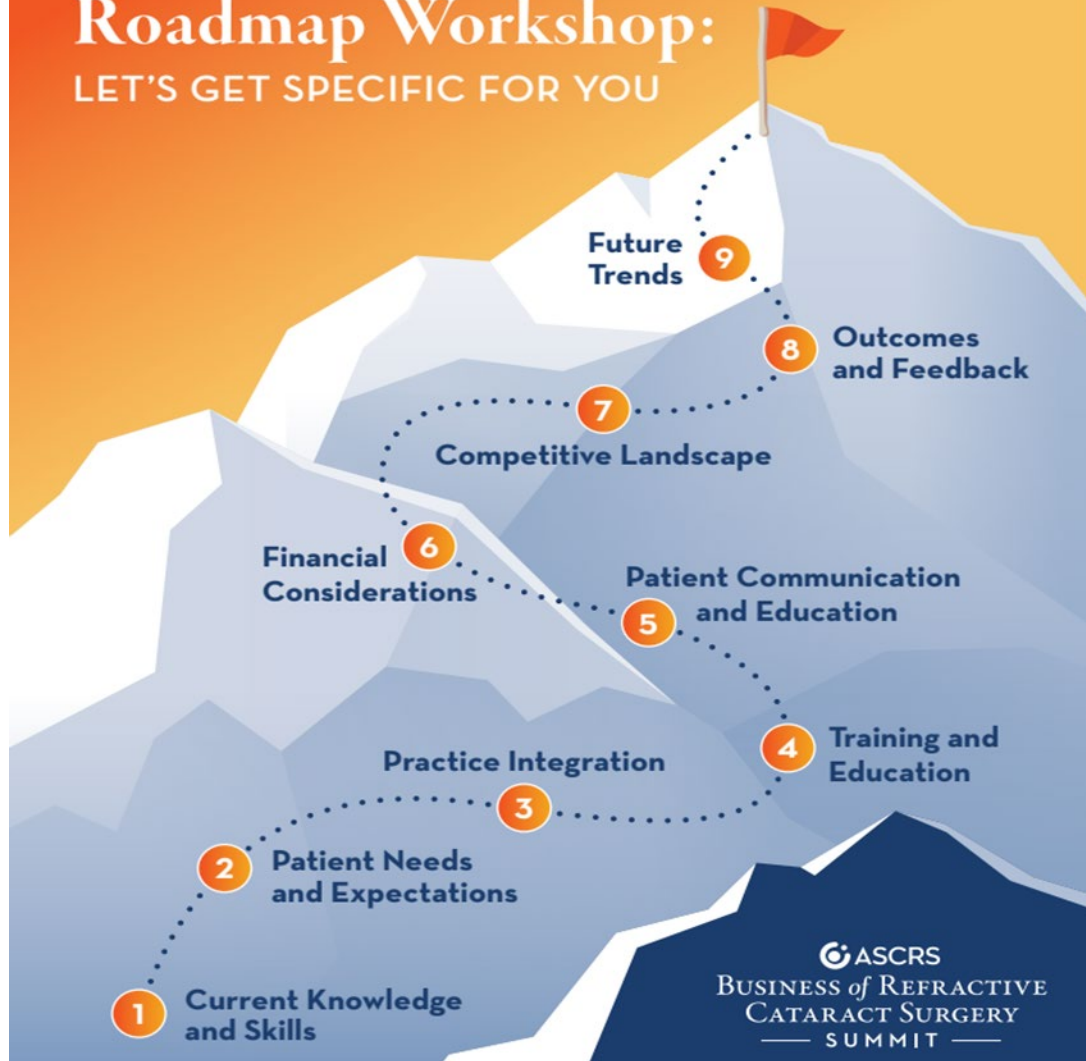
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Build Your Own Roadmap Workshop:

LET'S GET SPECIFIC FOR YOU



Let's build MAGIC
together!

1. Current Knowledge and Skills

*How confident am I in explaining the lifestyle
Benefits and limitations of advanced-technology IOLs
To my patients?*

*What are my current strengths and limitations in offering advanced technology
IOLs?*

2. Patient Needs and Expectations

*How do I currently assess patient
Suitability for advanced-technology IOLs?*

*After studying the implant consultation, have I
Identified patient demographics or specific
Cases that would benefit most from advanced technology
IOLs?*

3. Practice Integration

How will incorporating advanced technology IOLs impact my practice's workflow and resource allocation?

What changes are needed in my practice's staffing, equipment, or facilities to support advanced technology IOLs?

4. Training and Education

What additional training/education does my practice Staff need to stay current with advanced IOL technology ?

How can I encourage and support my team in gaining Knowledge and skills related to advanced-technology IOLs?

5. Patient Communication and Education

*How effectively do I communicate the
Benefits and potential limitations of the
Different IOLs to my patients?*

*How can I improve my patient education processes to
better address questions
and concerns?*

6. Financial Considerations

What are the financial implications of incorporating advanced technology IOLs into my practice, both for the practice and for the patients?

Are there financing options that would make these IOLs more accessible to my patients?

7. Competitive Landscape

Do other practices in my area offer advanced technology IOLs?

If so, how can I differentiate my practice from competitors?

8. Outcomes and Feedback

How will I measure success and patient satisfaction of each advanced technology IOL?

How can I gather and use patient feedback to continuously improve the usage of advanced-technology IOLs in my practice?

9. Future Trends

What emerging trends or technologies should I be following and consider integrating into my practice?

What long-term goals should I set for the integration and Growth of advanced-technology IOLs in my practice?

**“EXCELLENCE IS
NEVER AN ACCIDENT;
IT IS THE RESULT OF
HIGH INTENTION,
SINCERE EFFORT,
INTELLIGENT DIRECTION,
SKILLFUL EXECUTION
AND THE VISION TO SEE
OBSTACLES AS
OPPORTUNITIES.”**

ANONYMOUS