

# 2026 Partnership Opportunities

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YOUR SUPPORT WILL CHANGE LIVES



ASCRSFOUNDATION.ORG

# ... Programs Overview

## Operation Sight

Our flagship initiative provides support for volunteer physicians, administrators, and eyecare teams to deliver charitable cataract surgery to patients in need (uninsured or under-insured) in the United States.

## International Collaboration

To combat the shortage of eye surgeons in the developing world, ASCRS makes international grants to create world-class medical centers and educate – raising local standards for both patient care and physician training.

## Chang-Crandall Humanitarian Award

An annual award for outstanding humanitarian work in cataract blindness area (through an endowment from David & Victoria Chang)

## Resident Excellence Award

Annual award enabling ophthalmology residents exhibiting exemplary performance in research, patient care, leadership, and education to attend the ASCRS Annual Meeting and gain access to education.

## Young Eye Surgeons International Service Grant

Grants for early-career eye surgeons (ASCRS members only) to develop international volunteer plans and learn firsthand about global eyecare efforts.

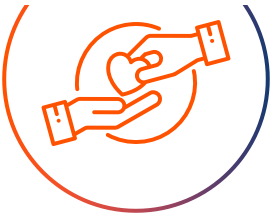
## EyeSustain

A global coalition of eye societies, organizations, and ophthalmologists collaborating to make ophthalmic care and surgery more sustainable (reducing carbon footprint in healthcare). This program does not fall under current Philanthropic Priorities.

# ... Our Impact

## OPERATION SIGHT 2025 MID-YEAR METRICS

**10,916**



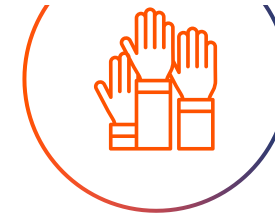
Total charitable surgeries  
*2014–AUGUST 2025*

**587**



Charitable surgeries  
*JANUARY 1–JULY 2025*

**10 States**



Increased patient demand

*Additional volunteers needed.  
Florida, Texas, Tennessee, Nevada,  
North Carolina, Kansas, Ohio, Colorado, New Mexico, Utah*

**36**



Domestic Grants and Awards

**800+**



Total registered volunteers



# ... Partnership Opportunities

	<b>PREMIERE</b> \$80,000+	<b>VISIONARY</b> \$50,000	<b>STRENGTH</b> \$25,000	<b>HOPE</b> \$10,000	<b>PATRON</b> \$5,000
<b>GENERAL RECOGNITION OPPORTUNITIES</b>					
Foundation website recognition	Logo + link	Logo	Name	Name	Name
Listing in Foundation e-newsletter to members	Logo	Logo	Logo	Name	Name
Partner spotlight – Foundation e-newsletter (dedicated section, month selection subject to availability) and Foundation social media	E-newsletter + Social	E-newsletter + Social	E-newsletter + Social		
Company representative video testimonial	Social	Social			
Recognition in October for National Sight Week	Social				
Executive invitation to ASCRS Foundation/Industry Relations Committee	X	X	X		
<b>BENEFITS AT 2026 ASCRS ANNUAL MEETING AND 2026 ASOA ANNUAL MEETING</b>					
ASCRS Priority Points	10	5	2	1	
Foundation supporter floor cling or signage at exhibitor booth	X	X	X	X	X
Recognition at Foundation activities	Logo/Name	Logo/Name	Logo/Name		
Pre-Annual Meeting email to promote and recognize partnership	X	X	X		

# ... 2026 Exclusive Sponsorship Opportunities

## Volunteer of the Year Award Sponsor

The ASCRS Foundation's Operation Sight domestic humanitarian cataract surgery program is fueled by our nationwide network of over 900 volunteers.

- **Support details:** Sponsorship of the Operation Sight Volunteer of the Year winner.
- **Deliverable:** "Sponsored by" line on the award and an exclusive branded social media post the week of the award announcement. Sponsor will be invited to meet the winning volunteer at the Annual Meeting.
- **Pricing:** \$30,000

## Resident Excellence Award Sponsorship

The ASCRS Foundation provides 10 awards to enable ophthalmology residents exhibiting exemplary performance to attend the ASCRS Annual Meeting. The categories for consideration include research, patient care, leadership, and education. Recipients receive a travel grant for Annual Meeting registration, education, and networking events.

- **Support details:** Sponsorship of the Resident Excellence Award program.
- **Deliverables:** Communication to recognize sponsor via social media post, and eblast to ASCRS membership.. Buttons provided to corporate REA supporter.
- **Pricing:** \$50,000 or 2 sponsors at \$25,000

## Young Eye Surgeons International Service (YIS) Grant Sponsorship

The Young Eye Surgeons International Service (YIS) Grant was created to inspire young eye surgeons to become involved with global eyecare on a long-term basis. The program provides five grants per year.

- **Support details:** Sponsorship of the Young Eye Surgeons International Service Grant
- **Deliverables:** Communication to recognize sponsor via social media post, and eblast to ASCRS membership.
- **Pricing:** \$50,000 or 2 sponsors at \$25,000

## Foundation Videography Sponsorship

Video testimonials to raise awareness of the ASCRS Foundation Mission and Vision.

- **Support details:** Patient, surgeon, and staff firsthand accounts of the life-changing humanitarian care and surgery facilitated by the ASCRS Foundation.
- **Deliverables:** Video capture, editing, and company logo/"made possible by" inclusion in all digital deliverables including ebasts, social media posts, and a print ad in a future *EyeWorld* edition.
- **Pricing:** \$25,000

# ... 2026 Exclusive Sponsorship Opportunities

## ASCRS Foundation Symposium at the Annual Meeting

The course will provide comprehensive topics addressing global humanitarian care and treatment.

**Support Detail:** Sponsorship of the Symposium at the Annual Meeting

**Deliverables:** Program Support Level - (all deliverables are optional)

- o Sponsor logo placed on all marketing materials, website, and social media post.
- o Sponsor may have up to (7) attendees attend the program.
- o (1) Promotional email blast to be deployed on sponsor's behalf to ASCRS membership (or targeted list if requested).
- o Dedicated social media post for sponsor.
- o Post-event registration list (attendee list will be provided name, city, state, country, and opt in email)
- o (3) ASCRS Priority Points

**Pricing:** \$50,000 or 2 sponsors at \$25,000

## Party for a Purpose

The Welcome Party for the Annual Meeting is "Party for a Purpose" where teams are formed to fundraise for the Foundation.

**Support Detail:** Sponsorship of the Welcome Party, themed Party for a Purpose, with donations raised going to the ASCRS Foundation.

**Deliverables:**

Sponsor logo placed on all marketing materials, website, and social media post.

- o Onsite Talk
- o (1) Promotional email blast to be deployed on sponsor's behalf to ASCRS membership (or targeted list if requested).
- o Dedicated social media post for sponsor.
- o Post-event registration list (attendee list will be provided name, city, state, country, and opt in email)

**Pricing:** \$35,000 each



## VISION

We envision the eradication of preventable blindness, leading to full, healthy, and more productive lives for patients in need.

## MISSION

We educate, provide resources, and empower the ophthalmic community to serve and deliver humanitarian ophthalmic surgery and care in the U.S. and internationally.

## VALUES

We empower members to serve.

We treat everyone with empathy and compassion.

We act and make decisions with integrity and transparency.

### ASCRS Foundation Board of Directors

Bruce Maller  
David Chang, MD  
Matt Oliva, MD  
Susan MacDonald, MD  
Matt Jensen  
Stan Pletcher, MD  
Zaina Al-Mohtaseb, MD  
Cathleen McCabe, MD  
Audrey Rostov, MD

### Industry Relations co-Chairs

Andrew Chang, BVI  
Sean Clark, Alcon

The ASCRS Foundation is deeply grateful for our 2024 supporters.

**Visionary** Johnson & Johnson Vision  
STAAR Surgical Company

**Strength** AbbVie Foundation  
Alcon Foundation  
Alcon  
Bausch + Lomb  
Carl Zeiss Meditec  
Harrow Health  
iOR Partners  
Sight Sciences  
Tarsus

**Hope** Bausch Foundation  
BVI  
codexIT  
Glaukos  
LensAR  
Modernizing Medicine  
Ocular Therapeutix  
Promptly Patient Suite  
RxSight, Inc.

**Patron** Ace Vision Group  
Aurion Biotech  
Juliette Eye Institute  
Medicus IT  
Rayner  
ViaLase  
Eye Care Partners

Learn how you can support the ASCRS  
Foundation and give the gift of sight

